



SPONSORSHIP PACKAGE

ANNUAL CHARITY BOWLING EVENT

APRIL 11th, 12th, and 13th, 2025

CARIBOO BOWLING LANES | WILLIAMS LAKE, BC

What your support would mean to our community...

Proceeds from Bowl for Kids' Sake will ignite the potential of young people through the power of mentoring. Funds raised will ensure that Big Brothers Big Sisters of Williams Lake is able to continue serving children and youth each year by providing them with another caring and trusting adult in their lives. There has never been a more critical need for mentoring.

Many children and youth in Williams Lake struggle with social barriers and face adversities in their lives. These circumstances have nothing to do with the value of who they can become, but because of these situations, youth risk not having the opportunity to live up to their full potential. This comes at a cost to the young person and to society.

With the guidance and support of a mentor, these risks can be reduced or even avoided.

Mentoring matters! Every time we pair a child with a mentor, we start something incredible – a life changing relationship built on friendship, trust, and empowerment. By supporting Bowl for Kids' Sake, you help ensure that we can provide high quality mentoring programs which include:

- Traditional Big Mentoring (one-to-one)
- In-School mentoring (one-to-one)
- Big STEM (after school program)
- Boys Group Program (in-school program)
- Girls Group Program (in-school program)

Bowl for Kids' Sake participants believe in supporting good causes that create strong, healthy communities for children. Bowl for Kids' Sake is supported by a media campaign that includes radio, print, social media, and our website. We provide our sponsors with a variety of ways to connect with our event participants, their supporters, and our community as a whole. Please review the following pages for different ways you can support us and become a sponsor of Bowl for Kids' Sake 2025.

SPONSORSHIP BENEFITS

PLATINUM SPONSOR: \$1,500 (ONE AVAILABLE)

- Premium logo placement and exclusive “Presenting Sponsor” recognition on all marketing material and promotional items
- **THREE** team time slots at the bowling weekend (time slots are two hours of bowling for a team of 6)
- Premium logo placement and link on our website as “Presenting Sponsor” of Bowl for Kids’ Sake
- Premium logo placement on all event materials (registration forms, participation certificates, etc.)
- Opportunity to display pop-up banner/company signage at all three days of the event
- Premium promotion on our social media channels with links to company page
- Radio Advertisements
- Opportunity to address attendees at an agreed upon time once during each day of the bowling weekend
- Premium recognition at the event during all time frames as “Presenting Sponsor”
- Cheque presentation photo opportunity
- Premium recognition as our “Presenting Sponsor” in our annual report
- Opportunity to provide branded item in attendees gift bag.

GOLD SPONSOR: \$500 (THREE AVAILABLE)

- **TWO** team time slots on the bowling weekend (time slots are two hours of bowling for a team of 6)
- Opportunity to display pop-up banner/company signage at one day of the event
- Logo and link on agency website.
- Logo on all marketing materials and promotional items
- Logo placement on all event materials (registration forms, participation certificates, etc.)
- Cheque presentation photo opportunity
- Recognition in our annual report
- Recognition at the event during all time frames
- Opportunity to provide branded item in attendees gift bag.

SILVER SPONSOR: \$250 (TEN AVAILABLE)

- **ONE** team time slot on the bowling weekend (time slots are two hours of bowling for a team of 6)
- Logo and link on agency website.
- Logo on marketing materials and promotional items
- Logo placement at the event
- Cheque presentation photo opportunity
- Recognition in our annual report
- Recognition at the event
- Opportunity to provide branded item in attendees gift bag.

BRONZE SPONSOR: \$100

- Logo and link on agency website.
- Logo on marketing materials
- Logo placement at the event
- Cheque presentation photo opportunity
- Recognition in our annual report
- Recognition at the event
- Opportunity to provide branded item in attendees gift bag.

IN-KIND SPONSOR

- Raffle Prizes
- Door Prizes
- Catering
- Décor
- Gift Bags

For more information on in-kind sponsorship opportunities please call Kaitlyn Saunders, Executive Director at 604.928.9804



2025 Sponsorship Opportunities.

I can help Big Brothers Big Sisters of Williams Lake by sponsoring Bowl for Kids' Sake event.

- Presenting Sponsor: \$1,500.00
- Gold Sponsor: \$500.00
- Silver Sponsor: \$250.00
- Bronze Sponsor: \$100.00
- Donation \$ _____
- Please call me about being an in-kind sponsor**
Phone number: _____

Please fill out your company's information below.

Contact Name: _____

Company: _____

Address: _____

Town: _____

Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Credit Card #: _____ Exp: _____ CVC: _____

Please make cheque payable to: Big Brothers Big Sisters of Williams Lake

Charitable # 118808369 RR0001