

**IGNITE** THE POWER  
AND POTENTIAL  
OF YOUNG PEOPLE



**Big Brothers  
Big Sisters**  
OF WILLIAMS LAKE

**ANNUAL REPORT  
2021-2022**

# OUR TEAM

## EXECUTIVE DIRECTOR

Angela Kadar



## EXECUTIVE ASSISTANT

Susan Erlandson



## MENTORING COORDINATOR

Natasha Pilkington



## MENTORING COORDINATOR

Natasha Johnson



## MENTORING COORDINATOR

Emma Cockram





# Susan Erlandson



Recognition for



Here in our community, Big Brother Big Sisters of Williams Lake and Susan Erlandson are synonymous with one another. You will be hard pressed to find someone more dedicated to helping our local youth than Susan. Our team has been led by her tireless efforts to help each and every family that walks through our doors. Whether it is helping parents apply for their child's sports programs, or giving them advice on how to file their taxes, Susan makes sure that every person in need leaves better than they came.

Since 2008, Susan has guided this agency through several leaps and hurdles, including a recession, wildfire evacuations, and a global pandemic. Responding to all crisis the same, Susan has conquered each obstacle with an ever-present focus on helping our children and families. Her dedication to serving others has inspired our team and community to do the same. With such a longstanding career at Big Brothers Big Sisters, Susan has mentored new Mentoring Coordinators, Summer Students, Practicum Students and Executive Directors.



Susan's fundraising efforts are unmatched. On any given weekend, you can find Susan running a grill, manning a raffle ticket booth, time keeping a race, or even collecting clothes for our Purple Bins down at the Williams Lake Stampede Grounds. Massive career highlights include running the Tour de Cariboo for 10 years, and continuing to coordinate every Bowl For Kids Sake that has been hosted in our community. The Tour was known throughout the province, with many an avid rider circling the event on their calendar. The event was known for its rigorous test of strength, and the joyous celebration that followed.

Bowl for Kids Sake doubles as a smashing hit for those who like to dress up and is one of the biggest fundraisers in Williams Lake and 100 Mile House. At each event you can find Susan with one of her grandchildren, or with and her right hand, Leanne Schiemann, who helps keep each event running smoothly. The Susan and Leanne are a dynamic duo, always thinking of new ways to engage the community in our fundraising efforts. The latest includes the Backwoods TRY-Athlon, which is a family friendly triathlon hosted at Gavin Lake. The TRY-Athlon is on it's 3rd year, two of which have been hosted during the pandemic (which is no small feat).

It goes without saying that with every year Susan hosted an event, it was more successful than the last, and yet, her expertise is not limited to fundraising.





Susan is also the bookkeeper, grant writer, budget aficionado, in-house IT, record keeper, HR, front desk, and the glue that holds our team together. Susan knows each and every mentor and mentee's name, teachers, birthdates, and hobbies off by heart. She makes every child feel special.

Susan's work ethic and compassion has molded the ethos of our agency. As our resident mother, grandmother, and friend, we cannot begin to tell you how much we have loved working alongside you each and every day for the past 14 years. Susan, you have cemented Big Brothers Big Sisters as a staple in the Cariboo, we're lucky to have you.



THANK YOU!

# 2021/2022

## BOARD OF DIRECTORS

Clare Hauser **Board Chair**

Linda Bingham **Vice Chair**

Kirstie Blackall **Treasurer**

Chelsea Hamblin **Secretary**

Daniel Penny **Director**

Crystal Wells **Director**

Brit Anderson **Director**

Coral Atchison **Director**

*We want to thank our incredible board members, a diverse group of individuals committed to children and youth thriving in Williams Lake and 100 Mile House.*

## SPECIAL THANKS

# LINDA BINGHAM & CHELSEA HAMBLIN

Linda has been a board member since 2015, including 4 years as Board Chair. Linda has a long standing career in the non-for-profit sector. Her mentorship to the board and staff has been invaluable. Over the years, she has given up nights and weekends for meetings, strategic planning, and fundraising events. Each year Linda was in the trenches doing the work, committed to seeing us grow.

As a former In-School Mentoring Coordinator at BBBSWL, Chelsea came back in 2019 to the organization as our board Secretary. It has been a tremendous help to have Chelsea's first hand experience working in our programs, giving insight into working with the local schools. Her passion for the work has given us all the shot of energy and direction we needed.

We are so grateful to both Linda and Chelsea for years of dedication to our organization, and thankful for their service to the children and youth of our community.

*Thank you!*



# 2021-2022

## IMPACT

As our agency continues to grow, we are dedicated to strengthening the results and outcomes achieved by the young people we serve. The following numbers are outputs and outcomes that reflect how we have previously tracked data. Going forward, there will be a shift to strengthen our outcome measurements.

### MENTORING TOTALS



2816

Total Approximate  
Mentoring  
Hours Contributed



62

Total Young  
People Served

### MATCHES SERVED



PROGRAMS OFFERED:

4

Community Based, Site Based – Group,  
Virtual Mentoring, and School Based  
Mentoring Programs



SCHOOLS SERVED:

7

Cataline Elementary School, Nesika  
Elementary School, Marie Sharpe  
Elementary School, Williams Lake Campus,  
Columneetza Campus, Peter Skene Ogden  
Secondary School, 100 Mile House  
Elementary School



# Big ART BEAT Workshops

cariboo  
**ART BEAT**

This year we were able to host monthly "BIG ART BEAT" workshops thanks to our partnerships with Cariboo ART BEAT, and grant funding from the [Central Cariboo Arts and Culture Society](#) and [Community Arts Council of Williams Lake and Area](#).

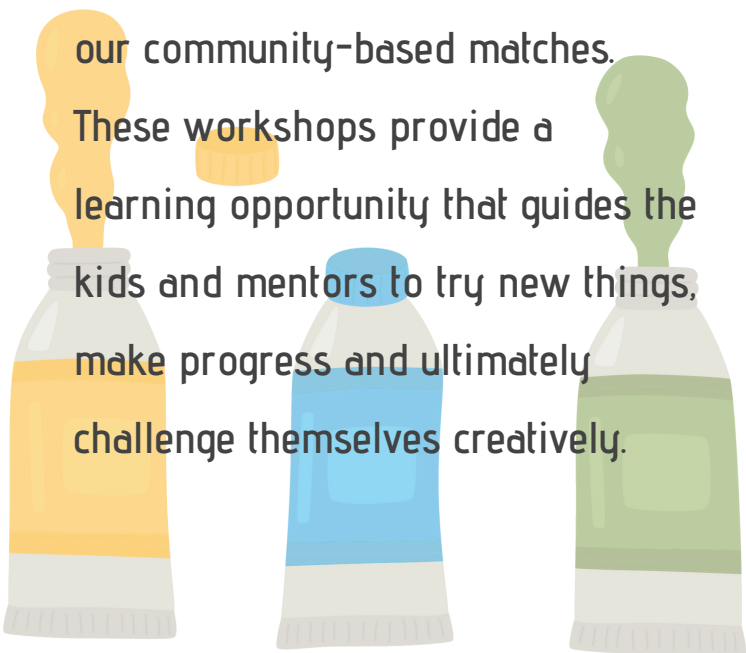


The amazing team at Cariboo ART BEAT hosts the art workshops for our community-based matches.

These workshops provide a learning opportunity that guides the kids and mentors to try new things, make progress and ultimately challenge themselves creatively.

The classes have a self-directed hands-on approach for the youth to have fun making each project their own!

With help from the artists and mentors of our Big Brothers and Big Sisters program, this program help kids build self-confidence and create a life changing friendship with each masterpiece!



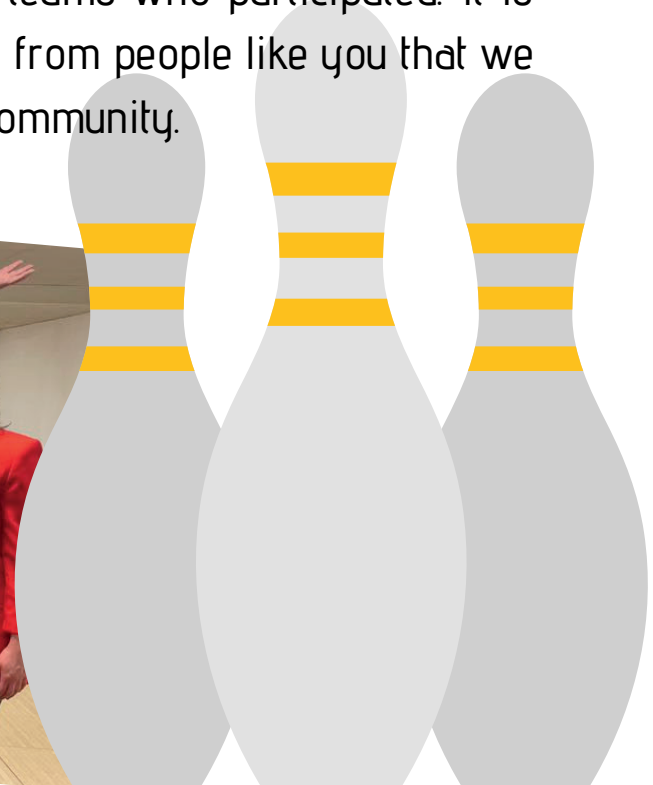
# BOWL FOR KIDS SAKE



After two years of postponing and rescheduling due to the pandemic, our agency was finally able to host our biggest annual Fundraiser, Bowl For Kids Sake! This year our bowlers absolutely stunned us with their Disney themed costumes. Teams dressed to impress and had so much fun thanks to our incredible Masters of Ceremonies who kept the party going. A massive thanks to city counselor Jason Ryll, MLA Lorne Doerkson, Big Brother Harry Jennings and former board member Sarah Jackman.

In total, our bowlers raised over \$23,645 in pledges and sponsorship! We want to thank our Sponsors Tolko Industries , WL Loghauers Ass. & Dr Allan Dickens.

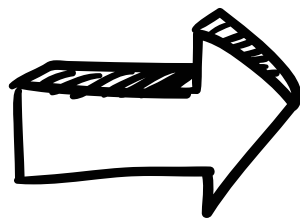
We want to thank all of the volunteers and teams who participated. It is because of the incredible community support from people like you that we can continue to offer programs here in our community.



# BIG SISTER LITTLE SISTER



2018



2022

## Caroline & Mia-Lei

Caroline and Mia-Lei are such a special match for Big Brothers Big Sisters of Williams Lake. Starting out as an In-School Mentoring match, this year they transitioned to a Community-based Match to continue their amazing friendship! Caroline began mentoring her Little Sister Mia-Lei when she was only 9 years old.



Caroline says that her connection with Mia-Lei is her favorite part of the mentoring experience. Starting as an In-School Mentoring match in 2018, Caroline said that her and Mia-Lei loved to bake cookies, play board games, and make slime together. All in-person matches were impacted due to the pandemic, but Caroline said that she wanted to reconnect with Mia-Lei after restrictions were lifted. With Mia-Lei starting at a new school, it became a great opportunity to transition into the Community-based program.



Despite the disruptions, our Mentoring Coordinator Natasha Pilkington was so grateful to help them continue their friendship with this new match format. Today, the pair are able to do a wide range of activities together now that they are in the traditional program. So far, highlights of their match meets include going to the movies, bowling, and horseback lessons at Blue Star Equine Adventures.



Another highlight for Caroline includes dressing up with Mia-Lei as a ghoulish wedding party for Halloween. Caroline dressed as a haunted bride and Mia-Lei and her friends were her bridesmaids. Together they all went to the BGC annual haunted house.

Over the years, Mia-Lei said that she has enjoyed baking and cooking with her Big Sister. Now that the two can cook in Caroline's kitchen, Mia-Lei said that her Big Sister has taught her all sorts of dishes. Mia-Lei said they have made poutines, salads, and even cheese sticks. Even though she could now cook some of these on her own, Mia-Lei says she always prefers to cook with her Big Sister.

A favorite memory Mia-Lei has with her Big Sister is the time when her and Caroline attended the Bowl For Kids Sake fundraiser, Mia-Lei said she loved the Disney theme and getting to spend that time being silly.

When asked to describe her big Sister, Mia-Lei said that Caroline is a very kind, nice, and really fun person to be around. Mia-Lei said what she likes best about her Big Sister is that they like to do the same things, and Caroline is someone she can always count on.

*"CAROLINE IS TOTALLY SOMEONE I CAN TURN TO. SHE IS REALLY GREAT LISTENER."  
-LITTLE SISTER MIA-LEI*

Going above and beyond, Caroline has recently helped get Mia-Lei a snowboard. The pair hope to go to Mount Timothy this winter to test it out.

The two have made many memories together over the last 4 years, and we look forward to watching them continue this incredible friendship.

Our agency wants to thank Caroline and Mia-Lei for being such an incredible Big Sister match, and we can't wait to see what they get up to next.



EST. 2019

3RD ANNUAL  
**BACKWOODS  
TRY-ATHLON**  
EXIT THE BEATEN PATH



Yet again, Big Brothers Big Sisters of Williams Lake hosted the 3rd Annual Backwoods TRY-Athlon at Gavin Lake Forest Education Center. Amongst the chaos of a continuing global pandemic, staff at BBBSWL came up with creative new ways to host the outdoor event.

Again, TRY-Athloners competed in backwoods terrain as individuals or group relays. The course included a 5 kilometer paddle, 11 kilometer bike ride, and finished with a 7 kilometer run. In total, the fundraiser raised over \$10,200 that went directly to supporting our Community-based and In-school Mentoring programs.

Top Fundraiser for the event was Tammy-Lee Isnardy (pictured below), who raised \$2,215. We also want to give great big thanks to our sponsor, *Tolko Industries*. Their support helped us to run such a fantastic fundraiser that allowed our community to get out in nature and challenge themselves.



**TOP  
FUNDRAISER**

We also want to thank Mike Tudor at Gavin Lake Forest Education Centre for helping create and host this event.

He is an absolute champion for the youth, and we were so honored to collaborate with him. As we look to the future, we are so excited to run this event again for our TRY-Athloners!

Sponsored by

**TOLKO**  
INDUSTRIES LTD.

# Jordan Siegmüller

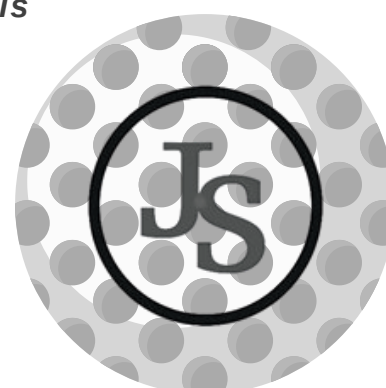
## Memorial Charity Golf Tournament

For the fifth year in a row, Crystal and Cody Wells organized the Jordan Siegmüller Memorial Charity Golf Tournament. Our agency had the great fortune to be selected again as one of the Charities of Choice. In total, the tournament saw 160 golfers who raised over \$24,648. The funds raised from this event went to two \$1,000 Lake City Secondary School athletic bursaries named in Siegmüller's honour. As well as supporting our In-School and Community-based mentoring programs.



*"The tournament is popular due to who Jordan was — not only to the golf course, but to the community. He was involved in a lot and he had such an infectious personality."*

*Crystal Wells*



# Executive Director Report

Despite all the hardships these past two years, I could not be more proud of our team. Working tirelessly, we have recruited new mentors, started new programs, and ran some amazing fundraisers. 2021-2022 brought back some much needed normalcy to our agency (and the entire world). In-person visits resumed in all schools, seeing an increase in In-School Mentoring matches in both Williams Lake and 100 Mile. We are so thankful to our Mentoring Coordinators, community partners, and School District 27 for supporting us in our efforts this year. We know the stability and comfort our mentors bring to our mentees, and so grateful to continue empowering youth through these life changing relationships.

Speaking of life changing relationships, this year my husband Bradley and I had our son Theo. Two weeks before his arrival, I was able to attend the highly anticipated Bowl For Kids Sake! I waited three long years to finally be part of this incredible fundraiser, organized by our longtime Executive Assistant, Susan Erlandson. The Disney Theme made for some of the finest costumes in the fundraisers history. A special shout out goes to the team from the Cariboo Regional District, who won for Best Dressed.

Although I was not able to attend, I want to mention the amazing turn out at this years Jordan Siegmuller Golf Tournament. The all day event was another sold out success thanks to our board member Crystal Wells. Amazingly, Crystal was able to organize the entire event for the 160 golfers during her own maternity leave.

I look forward to returning to the agency soon, but want to give a massive thanks to Helen Brownrigg for over seeing our agency in my absence. Busy running the entire Central and Southern Interior, we would not be more grateful for her stepping in to help us while I am away. As always, we could not have accomplished anything without the support of our volunteers, community partners, board members, and donors.

Sincerely,



*Angela Crump*

Angela Crump, Executive Director



# Board Chair Report

Greetings!

This past year was another challenging one as we continued to navigate Covid-19 and try to work our way back to some semblance of normalcy. Still, despite the ongoing challenges of the pandemic, we had some success and exciting events along the way and all thanks to our tireless and hardworking staff at Williams Lake BBBS.

Firstly, congratulations to our Executive Director, Angela Crump, on welcoming a baby boy this year! While the Board was excited for Angela's new addition, we would be remiss not to admit she has been greatly missed during the last number of months. Thankfully, Helen Brownrigg, Executive Director of Central and Southern Interior very graciously stepped up and liaised with our Board and Staff in Angela's absence. As well, our Office Manager, Susan Erlandson, was instrumental in helping keep the Board in the loop with the day to day ongoings of Williams Lake BBBS. The Board sincerely thanks Ms. Brownrigg and Mrs. Erlandson for going above and beyond for us this year.

Other exciting news for this year was the successful Bowl for Kids Sake! In 2021 due to the pandemic, we were unable to host our annual Bowl for Kids Sake but to the great enjoyment of the community, the BBBS staff successfully organized a smaller, socially distanced version of Bowl for Kids Sake this April. As well, we had a great turnout at our Fall 2021 Backwoods Tri-Athalon and maxed out our capacity while staying within the Covid-19 safety parameters. The Golf Tournament was again a huge success. Our organization also participated in Earth Day which was a big event for the community and it was wonderful to see our Bigs and Littles come out to volunteer.

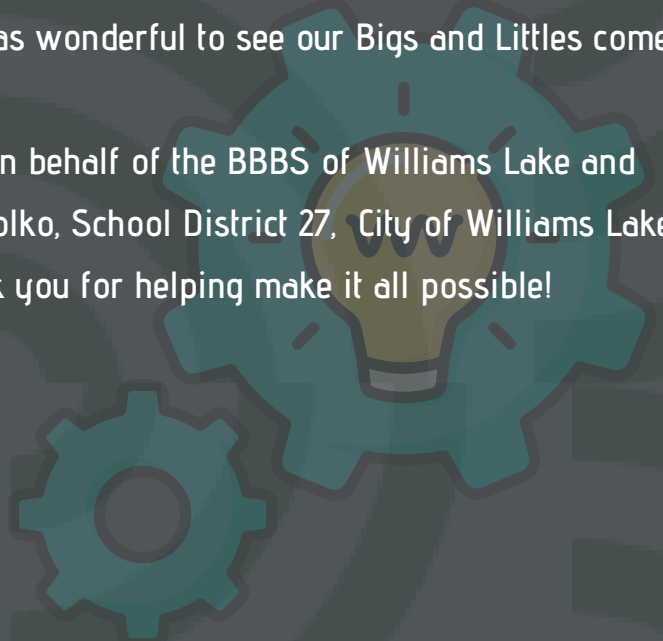
Finally, I would like to extend immense gratitude on behalf of the BBBS of Williams Lake and the Board to our biggest supporters: United Way, Tolko, School District 27, City of Williams Lake, Civil Forfeiture and British Columbia Gaming. Thank you for helping make it all possible! Have a wonderful holiday season,

Sincerely,



*Clare Hauser*

Clare Hauser, **Board Chair**



# Treasurer Report

This was an exciting year for Big Brothers Big Sisters. Coming out of the pandemic, many of our programs and fundraising events were held once again. Great to see our community return to previous engagement levels and charitable interest. For the first time in 2 years, our annual Bowl for Kids Sake was back in action and had a great turnout of 30 teams! With such a great response from the community, we raised over \$23,000.

The Backwoods Try-Athlon raised a total of \$10,200, making it another successful year! One of our loyal participants Tammy-Lee Isnardy raised over \$2000 in pledges, winning Top Fundraiser for the second year in a row.

Many of our loyal donors stepped up again this year, such as Lakers Car Club, Rona, Realm of Toys, just to name a few. We are so appreciative of their participation and fundraising efforts. Looking forward to another year ahead of success!

Sincerely,



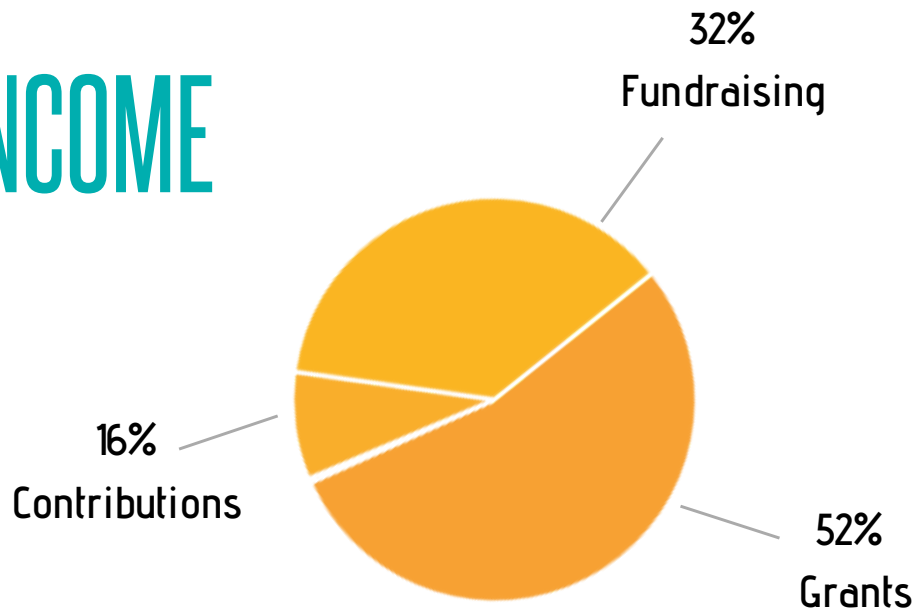
*Kirstie Blackall*

**Kirstie Blackall**, Treasurer

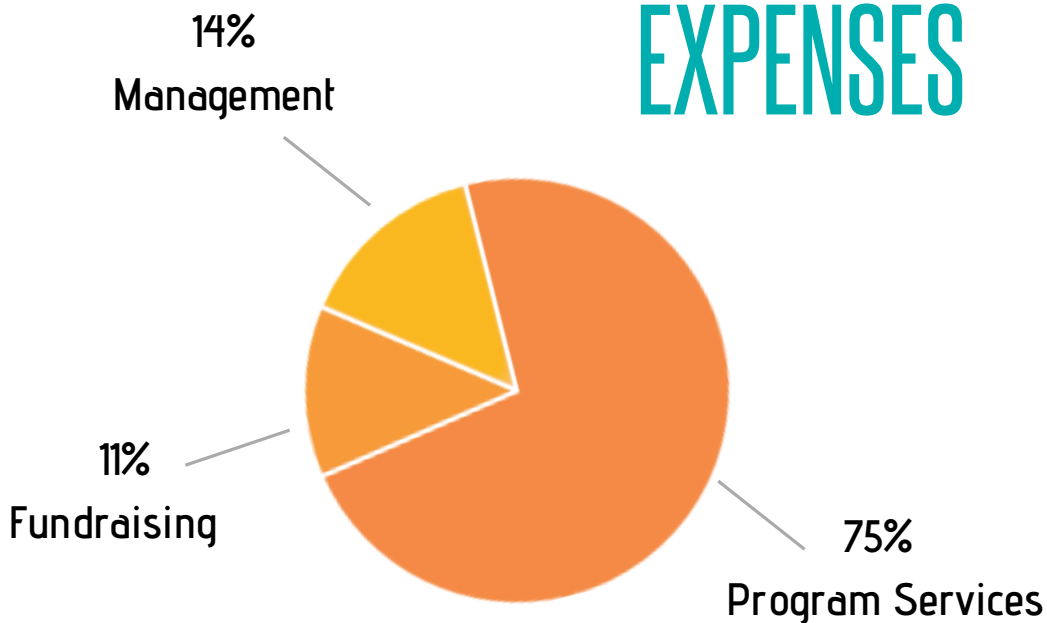
# Financials

*There is no cost to the families, youth, and mentors enrolled in our programs. We encourage the match to focus on the relationship.*

## INCOME



## EXPENSES



*a little amount can make a*

*BIG difference*

a monthly donation of

**\$5 - \$25**

**CAN MAKE A BIG IMPACT IN THE LIFE OF A CHILD**

Visit [www.bbswlake.com](http://www.bbswlake.com) to find our monthly giving program

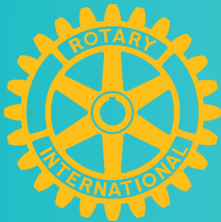
# THANK YOU TO OUR COMMUNITY PARTNERS



School District No. 27  
CARIBOO • CHILCOTIN



United Way



BRITISH COLUMBIA

Big Brothers Big Sisters of Williams Lake

#200-369 Oliver Street V2G 1M4

South Cariboo, Satellite Office

486 Birch Ave #1, 100 Mile House, BC V0K 2E0



Big Brothers  
Big Sisters  
OF WILLIAMS LAKE

[www.bbswlake.com](http://www.bbswlake.com)

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